

7 Ways a Public Speaking Course Will Pay Off For You In Dividends



1. Increase your confidence, and therefore sales & revenue

The quickest way to develop confidence is to reach beyond your comfort zone. There is a risk of failure and facing that fear is important; it's where your confidence comes from. As you push through, you will unearth your own strength, resilience, and passion. With passion comes energy. Good communicators care about what they're saying. Does your message light a fire within you? If so, you can expect it to ignite a fire in others, and they will "buy in" to whatever you're selling.

2. Harness your fear and achieve more

When you learn how to not focus on eliminating fear, but rather to harness it properly, you'll learn how to shine a light on your fear so brightly it no longer has power over you. When you do this you become capable of anything. If you can envision it, you can accomplish it, and fear will no longer be holding you back from what you know deep down you're capable of.

3. Become more influential and persuasive

In a new LinkedIn analysis, persuasion was one of the top skills "most worth learning in 2019". Strengthening a soft skill is one of the best investments you can make in your career, as they never go out of style," according to the study. The study went on to conclude that "Persuasion is responsible for generating 1/4 of America's total national income." And it's expected to rise to 40% over the next 20 years.

What's really essential is being able to get others to follow your ideas. If you're a salesperson, you want people to follow your advice. If you're a management leader, you want them to follow you in business.

4. Be seen as more authentic and trustworthy

The thing that draws people to us is not our perfectness, not our plasticness, but our vulnerability. Am I willing to let you see who I really am? Am I willing to let you see my frailties, my humanness? Am I willing to put myself on the line for something I believe in passionately? Powerful speakers who can be vulnerable in front of others, not perfect, not always the hero, not always totally in charge, are the ones who are the most powerful.

5. Develop authority and credibility

Those who are well-prepared, well-organized, knowledgeable about their topic and focused on the message are perceived as experts. And, plain and simply, we all want to do business with those who are experts in their field.

6. Connect and inspire with a stronger presence

Our perception is that charisma is something inborn, something we either have or we don't. But charisma is something each of us can develop. The ability to connect with the audience, whether it's your boss or your spouse, is something each of us can learn to do, simply by using the tools we already have more effectively than we're using them today.

7. Gain real-world practice in a classroom setting

In most public speaking workshops, participants learn to think on their feet by presenting throughout the course. Presentations are videotaped and then reviewed one-on-one in a coaching session. This affords you the opportunity to practice sharpening your skills in a safe, but realistic setting, before the pressure is on out in the real world when it really counts. It's the easiest way to become better faster!

There you have it! "7 Ways A Public Speaking Course Will Pay Off For You In Dividends". Let's face it. **SPEAKING IS A MONEY SKILL.**

It's without a doubt one of the quickest ways for you to position yourself for a promotion, a raise, land the deal, increase your sales and commissions, give you an edge in negotiating, and establish yourself as the one that can get the job done, and done well!

Are you missing opportunities to excel in your career? Ready to get paid what you're worth?

Take our course and come out transformed and ready.

REGISTER NOW

